

CV
Lorena Maria D'Agostino

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Milan, 10 December 2021

CURRENT POSITION

- **Assistant Professor** (*since March 2019*) at Department of Economics, Management and Statistics, University of Milano-Bicocca, Italy.

PAST POSITIONS

- **Post-doc research fellow** (*December 2018- February 2019*) at the Department of Economics and Management, University of Trento, Italy.
Project “Crisi economica e resilienza: come è cambiata la relazione tra cooperazione tecnologica e innovazione delle imprese trentine dopo la crisi del 2008”. Coordinator prof. Sandro Trento.
- **Post-doc research fellow** (*March 2017- December 2018*) at the Department of Economics and Management, University of Trento, Italy.
Project “Organizzazione della produzione, internazionalizzazione e produttività delle imprese: analisi empirica e implicazioni di politica economica per la Provincia di Trento”. Coordinator prof. Andrea Fracasso.
- **Post-doc research fellow** (*September 2015-December 2016*) at the Faculty of Economics and Business, University of Barcelona, Spain.
Project “Redes de colaboración tecnológica e innovación. Determinantes y efectos sobre la competitividad de las empresas españolas (INNOREDES)”. Coordinator: prof. Rosina Moreno.
- **Post-doc research fellow** (*October 2012- December 2014*) at the Department of Political and Social Sciences, University of Catania, Italy.
Project: “Offshoring: Determinanti ed effetti sulle imprese investitrici”. Coordinator: prof. Grazia Santangelo

EDUCATION

- **PhD** in “Economics”, *February 2011*, Università Politecnica delle Marche, Italy.
Supervisors: *Proff. Grazia D. Santangelo and Alessandro Sterlacchini.*
Dissertation Title: *The impact of R&D offshoring in emerging countries on home knowledge creation of OECD investing regions.* Mark: Excellent
- **MSc** in “Industry and Innovation Analysis”, *August 2007*, at SPRU (Science and Technology Policy Research), University of Sussex, UK.
Supervisor: *Prof. Simona Iammarino.*
Dissertation Title: *In search of regional patterns of innovation in the South of Italy: the cases of Campania, Puglia and Sicily.* Mark: Merit
- **BSc** in “Politics and International Relations”, *April 2006*, University of Catania, Italy.
Supervisor: *Prof. Grazia D. Santangelo.*
Dissertation Title: *The phenomenon of international mergers and acquisitions: the construction of EUMEA database.* Mark: 110/110 cum laude

PUBLICATIONS

JOURNALS

- D'Agostino, L. M. & Moreno, R. (2019) "Green regions and local firms' innovation", *Papers in Regional Science*. Volume 98, Issue 4, pp. 1543-1858. DOI: 10.1111/pirs.12427.
- D'Agostino, L. M. & Moreno, R. (2018) "Exploration during turbulent times: an analysis of the relation between cooperation in innovation activities and radical innovation performance during the economic crisis", *Industrial and Corporate Change*. Volume 27, Issue 2, 1 April 2018, Pages 387–412, DOI:10.1093/icc/dtx035
- D'Agostino, L. M. (2015) "The neglected effects of R&D captive offshoring in emerging countries on the creation of knowledge at home", *Economia e Politica Industriale/Journal of Industrial and Business Economics*, Volume 42, Issue 1, pp 61-91. DOI:10.1007/s40812-014-0006-x
- D'Agostino, L. M. (2015) "How MNEs respond to environmental regulation: integrating the Porter hypothesis and the pollution haven hypothesis", *Economia politica/Journal of Analytical and Institutional Economics*, Volume 32, Issue 2, pp. 245-269. DOI: 10.1007/s40888-015-0010-2
- D'Agostino, L. M., Laursen K. and Santangelo G. D. (2013) "The impact of R&D offshoring on the home knowledge production of OECD investing regions", *Journal of Economic Geography*, Volume 13, Issue 1, pp. 145-175. DOI: 10.1093/jeg/LBS012.
- D'Agostino, L. M. & Santangelo G. D. (2012) "Do overseas R&D laboratories in emerging markets contribute to home knowledge creation? An extension of the double diamond model", *Management International Review*, Volume 52, Issue 2, pp. 251-273. DOI: 10.1007/s11575-012-0135-2.

BOOK

D'Agostino, L. M. (2020) *Green open innovation*, pp. 160. Aracne. ISBN 978-88-255-3764-2

BOOK CHAPTER

- D'Agostino, L. M. & Santangelo, G. D. (2013), "Dispersione internazionale delle attività di R&S e produzione di conoscenza dei sistemi regionali di innovazione", in Fratesi, U. and Pellegrini, G. (eds.) *Territorio, Istituzioni, Crescita. Scienze regionali e sviluppo del paese*. Franco Angeli, Milano. ISBN 9788820448790

CONFERENCE PROCEEDINGS

- D'Agostino, L.M. (2021) "A project-level approach to green open innovation", 15 September 2021, 12th Business & Management Virtual Conference, Prague ISBN 978-80-7668-005-0, IISES, DOI: 10.20472/BMC.2021.012.001
- D'Agostino, L.M. & Schiavo, S. (2020) "Trademarks and firm competitiveness: an empirical analysis of the world top R&D spending companies", in Borgoni, R. & Michelangeli, A. (eds.) *New Economic & Statistical Perspectives on Urban and Territorial Themes. Book of Short Papers and Proceedings*. Libreria universitaria.it edizioni, ISBN: 978-88-3359-209-1
- D'Agostino, L.M. & Santangelo, G.D. (2016) "Where to set up adaptive and innovative R&D laboratories abroad? Accounting for positive outcomes and direction of cross-national distance", *Academy of Management Meeting Proceedings*, <https://doi.org/10.5465/ambpp.2016.13515abstract>

WORKING PAPERS

- "The role of human capital in Italian equity crowdfunding campaigns" (with Alireza Ilbeigi and Salvatore Torrisi) *R&R*
- "Gender Board Composition and Performance in Start-ups" (with Sofia Bacchin and Francesca Capo) *R&R*
- "Market-related innovation as a response to Chinese competition" (with Stefano Schiavo)

- “The impact of COVID-19 on DT: an empirical analysis of manufacturing companies” (with Francesca Capo and Salvatore Torrìsi)
- “Drivers of patent opposition outcomes in biotechnologies” (with Lorenzo Tiraboschi and Salvatore Torrìsi)
- “Green open innovation: a project-level analysis”

ONGOING PROJECTS

- “Top management team and equity crowdfunding: factors of campaign success and post-campaign performance”
- “Digital Collaborative Platforms, Remote Working and New Managerial Practices”
- “Local firms’ innovation: an analysis of the impact of the European Framework Program collaborations in energy and environmental fields”

REFEREE ACTIVITY

Papers in *Regional Science*; *R&D Management*; *Management International Review*; *Industry and Innovation*; *Regional Studies*; *European Journal of Development Research*; *Journal of Business Research*; *Journal of Environmental Planning and Management*. *Economia e Politica Industriale*/Journal of Industrial and Business Economics.

TEACHING

Current

In English

(since 2019) *Business Analytics*, DEMS- Università degli Studi di Milano-Bicocca. 40 h.

In Italian

(since 2019) *Price Management*, DEMS- Università degli Studi di Milano-Bicocca. 42 h.

Past

In English

(2018-2019) *Economics and Management* (with prof. Maria Sole Bannò), CIBIO, University of Trento. 24 h.

(2017-2018) *Principles of International Economics* (tutor for Prof. Stefano Schiavo), Department of Economics and Management, University of Trento. 18 h.

(2011-2012) *International Business*, University of Catania. 54+36 h.

In Italian

(2018-2019) *Global trade management* (with proff. Sabina Riboldazzi and Vincenzo Tassinari) DEMS- Università degli Studi di Milano-Bicocca. 21 h.

(2018-2019 and 2017-2018) *Laboratorio di Analisi dei Mercati* (prof. Stefano Schiavo), Department of Economics and Management, University of Trento. 48 h.

(2010-2011 and 2011-2012) *Economics of Multinational Firms*, University of Catania. 32 h.

(2012-2013 and 2013-2014) *Economics*, University of Catania. 48 h.

PHD DEFENCE COMMITTEE

Damián Tojeiro–Rivero, PhD candidate in Economics. University of Barcelona. *Supervisor*: Prof. Rosina Moreno. *Barcelona, Spain, 13th September 2019.*

PRESENTATIONS AT INTERNATIONAL CONFERENCES, WORKSHOPS AND SUMMER SCHOOL

- *8th Annual WORLD OPEN INNOVATION CONFERENCE 2021*, 9-10 December 2021
- *12th Business & Management Virtual Conference*, Prague, 15-16 September 2021
- *DRUID Conference*, Copenhagen Business School, Denmark, 19-21 June 2019.
- *Eurkind GCW 2016 Conference on “Innovation, Employment and the Environment”*, INGENIO [CSIC-UPV] Valencia, Spain, 22-24 June 2016.
- *DRUID 20th Anniversary Conference*, Copenhagen Business School, Denmark, 13-15 June 2016.

- **INFER 19th Annual Conference**, University Rovira i Virgili, Reus, Spain, 8-10 June 2016.
- **46th Academy of International Business (UK and Ireland Chapter) Conference** on “International Business in a multi-speed global economy”, Birkbeck, University of London, 7 -9 April 2016.
- **37th European International Business Academy (EIBA) Annual Conference** on “International Business and Sustainable Development”, Brighton, United Kingdom, 7 -9 December 2012.
- **DRUID-DIME Academy Winter 2012 Conference for doctoral students** on “Economics and Management of Innovation, Technology and Organizations”, The Moeller Centre / University of Cambridge, United Kingdom, 19 - 21 January 2012.
- **36th European International Business Academy (EIBA) Annual Conference** on “IB’s role in building a better and stronger global economy”, Porto, Portugal, 9 -11 December 2010.
- **13th Conference of the International Schumpeter Society** on “Innovation, Organisation, Sustainability and Crises”, Aalborg, Denmark, 21 – 24 June 2010.
- **DRUID-DIME Academy Winter 2010 Conference for doctoral students** on “Innovation, Knowledge and Entrepreneurship”, Aalborg, Denmark, 21 – 23 January 2010.
- **35th European International Business Academy (EIBA) Annual Conference** on “Reshaping the boundaries of the firm in an era of global interdependence”, Valencia, Spain, 13 – 15 December 2009.
- **ESSID 2009 (European Summer School on Industrial Dynamics)** on “Agglomeration, Industries and Innovation”, Barcelona, Spain, 31 August – 4 September 2009.

PRESENTATIONS AT NATIONAL CONFERENCES AND WORKSHOPS

- **Sinergie-SIMA Management Conference 2021** (virtual), University of Palermo, Italy, 10-11 June.
- **NESPUTT Conference**, University of Milano-Bicocca, Milan, Italy, 21-22 November 2019.
- **XVII Workshop Annuale Società Italiana di Economia e Politica Industrial (SIEPI)**, Roma, 31 January- 1 February 2019.
- **EMiL Workshop** “The modern drivers of firm performance: Intangibles and Connections”, Department of Economics and Management, University of Trento, Trento, 13-14 December 2018.
- **XXXIX Conferenza scientifica annuale AISRe** “Le regioni d’Europa tra identità locali, nuove comunità e disparità territoriali” Bolzano (BZ), 17-19 September 2018.
- **XXXVIII Conferenza scientifica annuale AISRe** “Innovazione, sistemi urbani e crescita regionale Nuovi percorsi di sviluppo oltre la crisi” Cagliari (CA), 20-22 September 2017
- **53rd Annual Conference of the Italian Association of Economists**, Matera, 18 -20 October 2012.
- **51st Annual Conference of the Italian Association of Economists**, Catania, Italy, 15 – 16 October 2010.

SEMINARS AS INVITED SPEAKER

- **2nd June 2016** “Exploration during turbulent times: an analysis of the effects of R&D cooperation on radical innovation performance during the economic crisis”, Kemmy Business School, University of Limerick, Ireland.
- **5th May 2016** “Where to set up adaptive and innovative R&D laboratories abroad? Accounting for positive outcomes and direction of cross-national distance”, Department of Economics and Management, University of Trento, Italy.
- **3rd February 2016** “Where to set up adaptive and innovative R&D laboratories abroad? Accounting for positive outcomes and direction of cross-national distance”, Faculty of Economics and Business, University of Barcelona, Spain.

VISITING

September 2009 - May 2010

PhD Visiting at Department of Innovation and Organizational Economics, Copenhagen Business School, Denmark, under the local sponsorship of Professor Keld Laursen.

ORGANIZATION OF INTERNATIONAL WORKSHOPS

- **In the organizing and scientific committee of the 2016 BARCELONA WORKSHOP ON REGIONAL AND URBAN ECONOMICS:** “Innovation, networks and the geography of knowledge diffusion”, at Faculty of Economics and Business, University of Barcelona. <https://workshop2016agr.wordpress.com/> October, 27th – 28th 2016
- **In the organizing and scientific committee of the workshop** “What do we know and what should we know about international knowledge sourcing?” at Department of Political and Social Science, University of Catania. <http://www.dsps.unict.it/IB4EU/ICCWorkshop> June, 12th-13th 2015

PERSONAL GRANT

- Research grant to hire a 2-year post-doc on the topic “The characteristics of top management team in Italian equity crowdfunding: success factors and effects on firm performance” (DEMS - CALL FOR RESEARCH PROPOSALS - Fondo Elevata Qualificazione - Dipartimenti di Eccellenza 2018 – 2022)
- *Fondazione Caritro*: 2-year post-doc research project to be done at the Department of Economics and Management, University of Trento (with Prof. Sandro Trento). Title: “Crisi economica e resilienza: come è cambiata la relazione tra cooperazione tecnologica e innovazione delle imprese trentine dopo la crisi del 2008” (December 2018 -December 2020). *Interrupted on February 2019.*

AWARD

- Diploma of honour given by Associazione Italiana di Scienze Regionali (AISRe) within the 2011 “Giorgio Leonardi” Doctoral Award, 25th edition.

INTERNATIONAL SPECIALISATION COURSES

- *Belpasso International Summer School on Environmental and Resource Economics* on “Spatial context and valuing natural capital for conservation planning”, Belpasso, Italy, Department of Agri-food and Environmental System Management, University of Catania. 31 August – 6 September 2015
- *Course “Getting my research into journal”*, at Copenhagen Business School, Denmark. Lectures offered by Professor Keld Laursen and Professor Peter Maskell from the Department of Innovation and Organizational Economics, CBS. 15-16 June 2009
- *Course for doctorate students in “Microeconometrics for Cross-sectional and Panel Data”*, organised by CIdE at Bertinoro (FC), Italy. 1-13 September 2008
- Selected participant to **National Model United Nations (NMUN)** in New York City (USA), through the Associazione Diplomatici in Catania, Italy. April 2003

NATIONAL SPECIALISATION COURSES

- *Advanced Course 2008 – “Innovazione, crescita, occupazione, produzione internazionale. Modelli e analisi dei dati” (Innovation, growth, international production. Models and data analysis)*, at Università degli Studi di Urbino “Carlo Bo”, Italy. 31 March – 4April 2008
- *Seminar “Introduzione ai modelli multi-level per l’analisi statistica dei dati” (Introduction to multi-level models for statistical analysis)*, at Faculty of Political Science, University of Catania. 17 – 19 July 2006
- *Jean Monnet seminar series on “European Innovation and Competitiveness”*, Faculty of Political Science, University of Catania, Italy. December 2005 – January 2006

SCHOLARSHIPS

- *PhD scholarship*, Università Politecnica delle Marche, Italy (*October 2008- November 2010*).
- *ERASMUS programme* at Universitetet i Bergen, Norway (*August - December 2004*).

OTHER ACTIVITIES

Research Assistant at Faculty of Political Sciences, University of Catania, Italy. *October 2005- December 2009*

Research Assistant at University of Turin, Italy. *July 2001*

LANGUAGE SKILLS

Italian: mother tongue; *English*: C1; *Spanish*: B1; *French*: A1.

IT SKILLS

Operating system: Windows; *Microsoft Office*: Word, Excel, Power Point, Access; *Other*: STATA, SPSS, R, ArcGIS.